

COUNCIL AGENDA: NOVEMBER 19, 2013

SUBJECT: TRANSIT RIBBON CUTTING CEREMONY

SOURCE: Public Works Department - Transit

COMMENT: The purpose of this staff report is to provide Council with an invitation to attend a ribbon cutting ceremony at 10:00 am on December 10, 2013, at the Porterville Transit Center located on Oak Avenue between Hockett Street and D Street, for the completion and public celebration of the following transit projects:

Passenger Information System – The City contracted with RouteMatch Inc. to install and implement various software and hardware pieces to better manage the overall transit system and to provide useful tools to our customers. To highlight the accomplishments of this project, the City has implemented a paratransit management system, paratransit notification system, fixed route management system, paperless mobile data system, automatic annunciation system, digital next stop signage, traveler information system, mobile application, web portal, and automated call center.

Bus Stop Signage – The City contracted with CHK America to design and fabricate consistent transit information to riders at the Transit Center and bus stops. CHK designed a high quality “graphic brand” across the transit system that created both a new identity, cohesiveness, and a comprehensible system of directional, informational, regulatory and identification messages for our customers.

Solar Bus Stop Amenities – The City contracted with Urban Solar to purchase and install solar-powered bus stop lighting at each of its 160 bus stops and 9 bus stop shelters. The solar-powered bus stop lighting provides an economical energy efficient illumination that has increased the safety and security of our customers.

Overall, the project has taken approximately 24 months to complete and we hope you will join us in recognizing the accomplishments of staff's efforts.

RECOMMENDATION: Information Only

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